

## Keep Kids Warm 2015

The Marshfield Area Community Foundation was established 22 years ago by the Adler sisters, Anne and Bette. Their goal was to make a long-term impact on their home community of Marshfield. And what an impact this Foundation has made! We now have \$12.6 million in assets and more than 150 funds. To date we have given back **\$4.6 million** to our community. We have funds that support the arts, education, the environment, animals, sports and leisure, youth development, human services, and community development.

Many non-profits exist in Marshfield to help make sure people have food and shelter. But some people are falling through the cracks. We are seeing alarming changes here in Marshfield. *Vital Signs* reports on the socioeconomic health of our community. The number of children who qualify for free or reduced lunches is increasing in Marshfield; currently there are over 1300 **kids** who need help. We know we have over 63 homeless children. As our median income continued to decline, declining 7.4% over the last 10 years, 1 out of every 5 children, right here in Marshfield, is living in poverty. 21% of our 8th, 10th, and 12th grade students reported that they did not have enough food to eat within the last 30 days.

In 1993, in honor of our 20th Anniversary, we undertook a new project. We wanted to insure that children have a warm winter coat, boots, mittens, snow pants and the things all students need to be successful. Over the last two years we have given out new or gently used coats, boots, snow pants, and mittens to about 600 children. Thanks to your generous donations we were able to give \$4500 to help the Nutrition on Weekend program through the Marshfield United Way. The need has grown by leaps and bounds for this service

Thanks to the community's generous donations of cash and gently used coats you helped keep these children warm and helped to provide meals on weekends. Because of how successful the program was and knowing that the need continues, we want to support these programs again this year. Might you be willing to help? Your tax deductible donation can be sent to : MACF at PO Box 456 Marshfield, WI 5559 or you can give on line at <http://www.marshfieldareacommunityfoundation.org/index.php?page=contribute#online>

Thank you for considering our request.