

## A New Year - A Time for Reflection and New Goals

The New Year is often a time for reflecting on the outgoing year and setting goals for the new year. It is the same at the Marshfield Area Community Foundation. It is our 21<sup>th</sup> year, and we have had a good year. So how do we measure that? Number of funds, assets, new funds, or how we helped the community? I think they all matter.

We have about 130 funds and increased our assets over 13%. Each fund has a different purpose or charitable intent.

We have over 50 scholarship funds which benefit students going on to post-secondary institutions. The Jacob Navarro, Dorothy Olson, and the Paul and Joann Schreiner Scholarship Funds gave their first scholarship this year. We had three additional scholarship funds established: Blanchard AP Scholarship Fund, Gina Fait Johnson Class of 1992 Scholarship, and the Felhofer Memorial Nursing Scholarship.

Donor advised funds allow the donors who created them to annually recommend charitable programs or causes that they would like to support. We had two new donor advised funds set up by **Paul and Joanne Schriener** and **an** one by an **anonymous** donor.

Designated funds are funds that identify a specific charitable program and provide annual grants for its support. Some of our existing funds support Youth Net, Mary's Boarding House, YMCA, United Way, Central Chamber Chorale, the Palm Sunday Concert Choir, and the Marshfield Historic Preservation Association. **The Bill and Amber Mitten Designated Fund was established to assist with tuition at Columbus High School.** 

Project specific funds that help with new projects in the community: The Heroin Prevention Fund, The Wildwood Zoo Capital Improvement Fund, Marshfield Area Pet Shelter, and the Marshfield Public Library and Community Center Fund are currently fundraising in our community.

We've responded to the needs in our community through our **Community Grants, Senior Grants**, and the **Women's Giving Circle**. We gave over \$15,000 in local grants this year. We gave out over \$235,000 in program support in our last fiscal year. We continued **Keep Kids Warm** Campaign this year. Many people came together to donate new or gently used coats, snow pants, boots, hats, mittens, and cash to help us make sure every school age child is warm on these cold Wisconsin days. We continue to publish the **Scholarship Bulletin** for scholarship seekers and *Vital Signs* to communicate the economic and social health of our community.

We received re-accreditation with the nation's highest standard for philanthropic excellence. "When people make a charitable bequest or establish a fund, they are putting their trust in us. They are counting on us to manage the investment wisely, and to honor their charitable wishes. The **National Standards** accreditation says our house is in order." said Martin Reinhart, the MACF Chair.

Marshfield is a caring community and one that is very generous in helping those who need a helping hand. In these economic times we must all come together to serve those in need. The mission of the Marshfield Area Community Foundation is to "connect people who care with causes that matter to enrich the quality of life in the Marshfield area.

Our goals for the New Year include making more grants and helping more non-profits. *You can help us help others*. Please consider a donation to the Marshfield Area Community Foundation .

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