



The New Adler Family Grizzly Bear Exhibit at the Wildwood Zoo

The Marshfield Area Community Foundation wishes to announce a significant gift to the Marshfield Community.

The JP Adler Fund at the Marshfield Area Community Foundation was established in 2008 by Anne and Bette Adler as a way to remember their parents. They asked that future board of directors of the MACF consider brick and mortar type projects that improved the community where there may be a chance for naming rights when deciding where to grant money from their fund.

In January of 2014 the MACF Board of Directors approved the request from the Bear Enclosure Fundraising Committee to provide a \$220,000 grant for this project. Our Grants and Scholarship Committee recommended the request because it felt it honored the donors wishes and also because the nature of the project. The Committee felt this request captured the spirit of the Adler family business. The Adler's owned movie theatres throughout our area. Movies are family entertainment. The zoo and the new bear exhibit area also family entertainment. The zoo is a free entertainment option that is used by all in our community, from the very young to the old.

The new bear enclosure will include a remodeled bear enclosure that features a bridge to a one acre bear woods, more viewing options that include glass windows, and more water features. The committee has already raised close to \$1,000,000 for this project. The community is being asked to support this project to bring it to its goal of \$1,100,000. This will be one of the few zoos in the country to have such a bridge, and the only one in Wisconsin. This project fulfills our mission of "Connecting the People who care, with the causes that matter to improve the quality of life for the people of the Marshfield area.

In addition Dr. John Lueck set up a fund, before he passed away to acquire two bears for this exhibit.

Thanks to Dr. Lueck's vision and the new enclosure the New Adler Family Grizzly Bear Exhibit will become a reality for the Wildwood Zoo for all to enjoy.

If you'd like to become a part of this exciting new project your tax deductible donation may be sent to the Marshfield Area Community Foundation at PO Box 456 Marshfield, WI 54449. Please include a note that you'd like your gift to go towards the new Grizzly Bear Exhibit.



*20 Years of
Giving*

2013
1993

Marshfield Area
Community Foundation

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