A New Year - A Time for Reflection and New Goals

The New Year is often a time for reflecting on the outgoing year and setting goals for the new year. It is the same at the Marshfield Area Community Foundation. It is our 20th year, and we have had a good year. So how do we measure that? Number of funds, assets, new funds, or how we helped the community? I think they all matter.

We have about 112 funds and $5.6 million in assets. Each fund has a different purpose or charitable intent.

We have over 50 scholarship funds which benefit students going on to post-secondary institutions. The Vine Scholarship Fund gave its first scholarship this year. This scholarship was established for Neillsville High School graduates. We also gave the first Verna Lueck Scholarship at Marshfield High School to someone pursuing education as a major. We had five addition scholarship funds endowed; The Foster Will Scholarship, The Dorothy Olson Scholarship, The Paul and Joann Schreiner, and The Dale and Mary Jane Sief Scholarship. The Jacob Navarro Scholarship was also established as an acorn fund.

Donor advised funds allow the donors who created them to annually recommend charitable programs or causes that they would like to support. We had four new donor advised funds set up by Ron and Ellie Maurer, Tom and Amber Leifheit, Pete and Ellen Leick, and Earl Nelson.

Designated funds are funds that identify a specific charitable program and provide annual grants for its support. Some of our existing funds support Youth Net, Mary's Boarding House, YMCA, United Way, Central Chamber Chorale, the Palm Sunday Concert Choir, and the Marshfield Historic Preservation Association. Paul and Joann Schreiner established a new designated fund. Project specific funds are those designed to support a specific project. The Marshfield Outdoor Learning Sanctuary, the Baseball Stadium Fund, or the Marshfield Dog Park are examples of these funds. We had several new project specific funds set up to help with new projects in the community: The Heroin Prevention Fund, The Wildwood Zoo Capital Improvement Fund, Marshfield Area Pet Shelter, and the Marshfield Area Baseball Association.

We’ve responded to the needs in our community through our Community Grants, Senior Grants, and the Women’s Giving Circle. We gave over $26,000 in local grants this year. We gave out over $183,000 in program support in our last fiscal year. We established the Keep Kids Warm Campaign as a way to celebrate our 20th Anniversary year. Many people came together to donate new or gently used coats, snow pants, boots, hats, mittens, and cash to help us make sure every school age child is warm on these cold Wisconsin days.

Marshfield is a caring community and one that is very generous in helping those who need a helping hand. In these economic times we must all come together to serve those in need. The mission of the Marshfield Area Community Foundation is to “connect people who care with causes that matter to enrich the quality of life in the Marshfield area.

Our goals for the New Year include making more grants and helping more non-profits. You can help us help others. Please consider a donation to the Marshfield Area Community Foundation.

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